Tax on airline CO2 emissions

- > The idea: to allocate part of a tax on carbon dioxide emissions from air travel to UNITAID.
- Participant: Norway.

Pull Mechanisms

- > The idea: public-private partnership based on financial incentives from the public sector rewarding successful innovations of the private sector.
- Health: Advanced Market Commitments (AMC):
- Participants: Italy, United Kingdom, Canada, Norway Russia, Gates Foundation (total: 1,45 bn \$).
- Objective: Accelerating vaccines development and manufacture by an investment guaranteeing the price of the vaccines once developed.

 Introducing the vaccine in 40 countries and save 7 million lives by 2030.
- -Agriculture: Agriculture Pull Mechanisms
- Participants: Australia, Canada (100 million \$), the United States, the United Kingdom, Gates Foundation.
- **Objective**: Improving agricultural productivity in developing countries and achieving food security for the most vulnerable populations.

(Product) Red initiative

Idea: Creating products whose benefits will be partly donated to a multilateral fund.

- >Participants: Companies willing to contribute to development projects.
- >Results: Since its creation in 2006 the initiative levied 161 million USD which have been allocated by the Global Fund to projects in Rwanda, Ghana, Lesotho, Swaziland, South Africa and Zambia.

Innovative Financing: practices and players

Air ticket levv

- > The idea: to levy a small tax on air tickets to support financing health services (UNITAID and Global Fund to fight aids, tuberculosis and malaria).
- Participants: Benin, Cameroon, Chile, Congo, France, Jordan, Madagascar, Mali, Mauritius, Niger, Norway, South Korea.
- Results: support to the Global Fund and to UNITAID (1,09 billion USD since the implementation of the levy), development of new products (ARV for children), decreased prices of medicines; provision of direct purchase of drugs.



Debt2Health

- > **The idea:** to help increase recipient countries' investment in development through debt conversion.
- Participants: Germany with Indonesia (50M€), Pakistan (40M€) and Ivory Coast (19 M€); Australia with Indonesia (54,6 M€).
- Results: financing of projects to fight tuberculosis.

Carbon Markets

- > The idea: to allocate to climate adaptation a part of the proceeds generated through the auction of carbon dioxide allowances.
- Participants: Germany
- Results: financing of projects for bioversity conservation and climate change adaptation (580 M€ levied).

Matching Funds

- > The idea: a three-way philanthropic matching programme in which donors match contributions from corporations, foundations and other organizations, as well as from customers, members and employees.
- Participants on GAVI Matching Fund: UK (50M£), Gates Foundation (50 M\$)
- Results expected : deliver life-saving vaccines to the poorest countries.

IFFIm

- > The idea: to raise funds on international capital markets by issuing bonds backed by long-term pledges from donor countries. The funds raised are allocated to GAVI.
- Participants: UK (1.9 billion£ over 20 years), France (1.7 billion USD over 20 years), Italy (601MUSD over 20 years), Australia (256MUSD over 20 years), Norway (264USD over 15 years), Spain (240MUSD over 20 years), Netherlands (114MUSD over 8 years), Sweden (38MUSD over 15 years), South-Africa (20MUSD over 20 years), Brazil (20MUSD over 20 years).
- **Results:** through its front-loading approach, IFFIm has already raised 3.4 billion USD enabling GAVI to double spending on immunization.

For more information: www.leadinggroup.org